

BBA Global Operations Management 4-yr Structure (BBAU4 for 2025/26 intake)
Effective from Catalogue Term: Sem A 2025/2026

Year 1 (2025/26) Semester A	CU s	Semester B	CU s
CB2201 Operations Management	3	CB2200 Business Statistics	3
CB2400 Micro-Economics	3	CB2100 Introduction to Financial Accounting	3
CB2500 Information Management	3	CB2300 Management	3
GE (Note 2)	3	CB2601 Marketing	3
GE1401 University English or EAP (Note 1)	3	GE2402 English for Business Communication or EAP (Note 1)	3
GE1601 Whole-Person Development	1		
Sem A or B CHIN1001 University Chinese I (Note 3)	3		
<i>Total</i>	19	<i>Total</i>	15
Year 2 (2026/27) Semester A	CU s	Semester B	CU s
CB2101 Introduction to Managerial Accounting	3	CB2402 Macro-Economics	3
CB3410 Financial Management	3	CB2240 Introduction to Business Programming in Python	3
CB2203 Data-driven Business Modeling	3	MS3127 Global Business Logistics	3
MS3124 Global Supply Chain Management	3	MS3253 Operations Analytics	3
MS3322 Quality Management	3	GE course or College Elective	3
GE1401 University English (for students taken EAP)	3	GE2402 English for Business Communication (for students taken EAP)	3
<i>Total</i>	18	<i>Total</i>	18
Year 3 (2027/28) Semester A	CU s	Semester B	CU s
MS4306 Best Practices in Global Operations Management	3	College Elective	3
Major Elective 1	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
Minor 1 (Note 4)	3	Major Elective 2	3
GE (Note 2)	3	Minor 2 (Note 4)	3
GE1501 Chinese Civilization – History & Philosophy	3	GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	15
Year 4 (2028/29) Semester A	CU s	Semester B	CU s
College Elective	3	CB4303 Strategic Management	3
Major Elective 3	3	College Elective	3
Major Elective 4	3	Minor 5 (Note 4)	3
Minor 3 (Note 4)	3	Free Elective	3
Minor 4 (Note 4)	3	GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	15
Minimum number of credit units required: 121			

Minimum Credits Required

GE: 4/5 GE courses + 2 College-Specified Courses (18/21 CU)

GE: 2 ENGL + CCIV + GE1601 (10 CU)

College: 11 College Cores + 3/4 College Electives (42/45 CU)

Major: 10 Major courses (30 CU)

Minor + Free Electives: 6 courses (18 CU)

Min. Total: 41 courses (121 CUs)

Max. Allowable: 48 courses (144 CUs)

Note:

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take Free Electives.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

**This course can be used to fulfil the internship/consultancy project/research project requirement.*